



# NOCTURNE

10·16·10 art at night

6 p.m. to Midnight • Halifax, Nova Scotia

## INDEPENDENT PROJECT APPLICATION FORM

Submission Deadline:  
**Monday, June 7, 2010**

[www.nocturnehalifax.ca](http://www.nocturnehalifax.ca)

# **INDEPENDENT PROJECT APPLICATION FORM**

## **Submission Deadline:**

Mon., June 7, 2010

## **Independent Projects Information Session:**

Wed., May 5, 2010 6 p.m.

The Hub (1673 Barrington St.)

- This form is available at [nocturnehalifax.ca](http://nocturnehalifax.ca)
- The application must be completed and submitted by **Mon., June 7, 2010** in order to be considered for selection.
- Please read the guidelines before you complete the application form.
- Proposals submitted to Nocturne will be juried by a panel of local arts professionals and artists, selected by the Nocturne Programming Committee.
- All applicants will be notified of the result of their application.

**Incomplete applications will not be reviewed  
by the selection committee.**

## About Nocturne

Nocturne: Art at Night is returning for the third year to transform the streets of Halifax into an engaging, creative space for visual art on **Sat., October 16, 2010** from **6 p.m. to midnight**.

A collaborative expression of community, Nocturne is a volunteer-run organization that showcases Halifax's vibrant and diverse local arts scene, from independent projects to galleries.

**Independent projects** are artist-conceived and artist-led projects that are situated in public or publicly-accessible non-commercial spaces throughout the urban centres of Halifax and Dartmouth. The Nocturne: Art at Night organizing committee is pleased to offer funding for artist fees and production costs related to the conception, fabrication and installation of select independent artist projects. Successful proposals will be determined through a peer jury process.

More information on the event and the organization can be found at [nocturnehalifax.ca](http://nocturnehalifax.ca)

## Guidelines

### 1. Independent Project Submission Criteria/Guidelines:

- Emphasis is on supporting HRM artists, but all applicants will be considered.
- You agree to create a temporary site-specific project located in a public space, available free of charge to the public during Nocturne: Art at Night, either continuously or at intervals from 6 p.m.-midnight. You will remove your project (and associated materials) by noon, October 17, 2010.
- Independent projects must be proposed for publicly-accessible or viewable, non-commercial settings. (e.g. In the past, there were projects that were projected into the public realm, like a video projection. The projects weren't technically physically accessible, but they were viewable to the public.)

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- Privately-owned commercial settings are suitable locations only where they are either closed (and the artwork projected into the public realm) or open for the sole purpose of staging the installation.
- If accepted, projects must be installed and exhibited in a safe manner and abide by all relevant by-laws, laws and safety standards. Adherence to matters of public safety will be assessed and evaluated by the Nocturne Programming Committee in consultation with HRM staff.
- Insurance coverage may be required and will be determined in consultation with Nocturne and its representatives.

## Additional Considerations:

- For installations sited outdoors, an alternate plan should be devised in case of inclement weather. (e.g. An outdoor performance would have to be relocated to another site in the case of rain.)
- If your independent project is selected, a description and image of your project will be included on the Nocturne website and published in the official event map and Program Guide. It is the artist's or curator's responsibility to ensure that the written content and image provided are accurate and submitted by **Mon., June 7, 2010**.
- Applicants are responsible for securing their own sites. **Preference will be given to those artists submitting confirmation of site approval at the time of application.** The Nocturne Programming Committee reserves the right to select proposals where site approval is pending.
- Prior to submitting, applicants interested in staging performances and installations on HRM-owned property may secure these sites at no cost through Jamie Maclellan, HRM Public Art Facilitator. (Contact: maclelaj@halifax.ca or 902.490.1039). Assistance in securing privately-held locations may also be facilitated via the Public Art Facilitator but should not be expected in all cases.
- Applicants are invited to submit **up to two** different independent project proposals.

## 2. Areas of Assessment

Projects will be assessed by the selection jury with the following criteria in mind:

- Artistic merit based on project proposal and supporting material.
- The feasibility of the project, including documented site approval and a record of exhibition that speaks to the artist's ability to execute a project of the type proposed.
- The specificity of the project to the parameters of the event (e.g. General considerations of viewership, particularly given that Nocturne takes place at night.)

## 3. Benefits of Participation

All accepted projects will benefit from a marketing campaign to promote Nocturne, largely through the event's print program and website. The campaign will include media partnerships, an integrated marketing campaign (print, online, radio) and the possibility of garnering local and national attention through media relations and social media tactics.

All independent projects will be included in the Nocturne: Art at Night Program Guide. Independent projects can also receive limited production support from Nocturne and HRM including:

- Securing access to venues when possible.
- Assistance with city permits and other permission when possible.

### **Independent projects also receive:**

- An artist honorarium determined by Nocturne and based on the submitted project budget.
- Letters of support when applying for external funding sources.

## Independent Project Application

### INDEPENDENT PROJECT DESCRIPTION

Submit your proposal via email to **ip.nocturne@gmail.com**, including visual support material where applicable. **In the body of that email, include the following information in this order.** For successful proposals, this information will appear as submitted as the project description in the Nocturne Program Guide. Please ensure that what is submitted contains the exact information you wish to have conveyed in the Program Guide.

### PROJECT INFORMATION

Project Title:

Discipline/Medium:

Project Location:

Project Location has been confirmed: Yes/No

If yes, please provide confirming documentation.

Project will be displayed continuously from 6 p.m.-midnight,  
or at intervals (please specify):

Project Description (100 words or less):

## DETAILED PROJECT INFORMATION

In this section, please include all relevant details pertaining to your proposal. Adhere to the order and format outlined below as a general guideline. Include additional information where appropriate to best describe your project.

**The following information should be compiled in a PDF or Word document (.doc or .docx) and submitted as a single document.**

### ARTIST INFORMATION

First and last name:

Primary Phone:

Mobile Phone:

Email Address:

Mailing Address:

Preferred method of contact:

Names of collaborators/Participating organization:

Website:

### PROJECT INFORMATION

Detailed Conceptual Outline (max. 500 words):

More comprehensive than the brief project description in the first section, this should include all project information relevant to the jury from a conceptual point of view.

Detailed Technical Proposal:

Installation and de-installation details, including timeline and site restoration, materials and equipment required, site confirmation, permit and insurance consideration, possible hazards/safety issues, etc.

Detailed Site Information:

Details regarding the site and the site-specificity of the project, public access and viewership. This is particularly relevant in those instances where sites have not yet been secured as it will give the jury important information as to possible locations and the feasibility of the project.

## BUDGET

Costs: The submitted budget should be broken down into individual costs including, but not limited to:

- material costs
- site costs:
  - permits
  - insurance
  - installation and takedown
- technical costs:
  - equipment rental/purchase
  - consulting/subcontracting fees
- artist fees: (while there is no hard-and-fast rule for artist fees for a short-term independent project such as this, artists are asked to give some rationale for the fees requested)

## REVENUE

Please indicate the level of funding requested from the Nocturne Committee and additional funding (Canada Council, NSTCH (Nova Scotia Department of Tourism, Culture & Heritage), private, etc.).

The Nocturne Committee will attempt to fund as many projects as the budget will allow, but artists should be aware that resources are limited.

## VISUAL SUPPORT MATERIAL

Artists can submit **up to 10** visual examples in support of their project. These examples can include schematic drawings, examples of existing work to be sited/enacted as part of the Nocturne proposal or examples of previous relevant work that speaks to the artist's overall practice.

Artists should submit images via email as individual files according to the specifications below:

- 72 dpi
- 1024 x 768 pixels
- RGB colour mode

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If submitting individual files larger than 1MB (audio or video especially), artists can provide an FTP site (or other web-based interface for download or online viewing) or submit in hardcopy via mail to:

PO Box 34013,  
RPO Scotia Square,  
Halifax Nova Scotia  
B3J 3S1

Artists must submit a detailed image list to accompany the visual information as part of their written submission, ordered as follows:

Title:

Media:

Size:

Date of completion:

**Selected artists will be contacted and asked to submit a higher-resolution image to accompany their program listing. They will be given one week to meet this request or will forfeit the selection to the Nocturne Programming Committee.**

## CURRICULUM VITAE

Artists (and all collaborators listed as part of a given project submission) should submit a detailed CV as part of their submission.

## Terms and Conditions

By submitting this application, you attest that the information provided is accurate to the best of your knowledge and the works represented belong to you.

## Questions or Concerns?

If you have any questions about the Independent Projects Application, please email us at [ip.nocturne@gmail.com](mailto:ip.nocturne@gmail.com).